



reno  
**RIVER** FESTIVAL  
presented by  
**DOLAN**  
AUTO GROUP  
KIA | LEXUS | MAZDA | TOYOTA

**RENO**

THE BIGGEST LITTLE CITY IN THE WORLD



2020

**FRIENDS**  
OF THE FESTIVAL PACKAGES



# “FRIENDS OF THE FESTIVAL”

## SPONSORSHIP OPPORTUNITIES

### COME ABOARD

Not sure how to get involved in one of Northern Nevada’s largest events, but love the event and want your brand involved. Fantastic! You can always start here by becoming a Friend of the Festival!

#### Choose one:

#### **\$1,000 - Friend of the Festival**

- Logo and link on the official sponsor page of the Reno River Festival website, social media pages, and within e-mail blasts
- Full-page / Full-color ad in event program
- PA Announcements throughout the event
- Logo on the Reno River Festival poster
- Up to four banners at the event (sponsors to provide with a 8’ x 3’ maximum size) + option of two bow flags prominently placed at the event
- Logo placement on event participant t-shirts
- Opportunity to put product in contestant/athlete swag bags(River Roll and Whitewater events)
  - upwards of 500 bags (final QTY TBD)
- Six tickets to the Craft Beer Village per day
- Six entries into the Reno River Roll(Saturday)
- Six event t-shirts and hats
- Six food tokens

#### **\$500 - Friend of the Festival**

- Logo and link on the official sponsor page of the Reno River Festival website, social media pages, and within e-mail blasts
- Half-page / Full-color ad in event program
- PA Announcements throughout the event
- Up to two banners at the event (sponsors to provide with a 8’ x 3’ maximum size)
- Logo placement on event participant t-shirts
- Opportunity to put product in contestant/athlete swag bags(River Roll and Whitewater events)
  - upwards of 500 bags (final QTY TBD)
- Four tickets to the Craft Beer Village per day
- Four entries into the Reno River Roll(Saturday)
- Four event t-shirts
- Four food vouchers

#### **\$250 - Friend of the Festival**

- PA Announcements throughout the event
- Up to two banners at the event (sponsors to provide with a 8’ x 3’ maximum size)
- Opportunity to put product in contestant/athlete swag bags(River Roll and Whitewater events)
  - upwards of 500 bags (final QTY TBD)
- Two tickets to the Craft Beer Village per day
- Two entries into the Reno River Roll(Saturday)
- Two food vouchers

**Company Name:** \_\_\_\_\_ **Initials:** \_\_\_\_\_ **Date:** \_\_\_\_\_





# SIGN UP HERE!

Exhibition Company: \_\_\_\_\_

Tax I.D./E.I.N. # (MANDATORY): \_\_\_\_\_

Sponsorship / Vendor Description: \_\_\_\_\_

## CONTACT INFO

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_ \*including 4.0% CC Fee if applicable

Check: \_\_\_\_\_ Credit Card\* \_\_\_\_\_ \*4.0% charge for all credit card transactions

Authorized Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## CREDIT CARD INFO

Name (as it appears on card) \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Type: VISA MC AMEX DISC

### Mail checks and contract to:

Make all checks payable to the **Reno River Festival**

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