

LAKE  
TAHOE  
*Concours d'Elegance*  
TAHOE YACHT CLUB FOUNDATION<sup>SM</sup>



# 2020 SPONSORSHIP DECK

*The Premier Wooden Boat Show in North America*



# The Best of Show - \$25,000

BRAND/PRODUCT CATEGORY EXCLUSIVE (LIMITED TO 1 SPONSOR)

ANNUAL 1ST RIGHT OF REFUSAL (MUST BE SIGNED BY MARCH 1, THE FOLLOWING YEAR)

As the premier sponsor, your logo and/or name will receive placement next to the Lake Tahoe *Concours* logo everywhere it appears. This immeasurable coverage includes: Print, radio, signage, website, email blasts, social media, media coverage, tickets, credentials & event t-shirts. Cover artwork, which includes the event program, invitation packet & posters will receive text placement in association with Lake Tahoe *Concours* logo. Signage, billboards, print ads and other materials will receive company logo placement in association with the Lake Tahoe *Concours* logo. Your product will be showcased throughout the event's venue customized to your specific product line. Products will also be featured in the 2018 event video production and photo galleries.

## On-Site Benefits

- Custom premier covered tent (size depends on location) -  
(Booth signage and linen to be provided by sponsor)
- Company name/logo on main entrance sign arch, and every *Concours* sign inside show including boat window placards
- Multiple PA announcements as Best of Show Sponsor
- Up to twelve sponsor-provided banners to be displayed in premium location - max size 10 square feet
- On-ground 2.5' x 2.5' custom signage throughout the *Concours* venue (number of signs at sponsor's discretion)
- Option to provide promotional materials to be included in 100+ gift bags distributed to boat exhibitors & personal sponsors (items provided by Sponsors)
- Option to display products and brochures throughout the show or handed to ticket buyers as they check in  
(based on availability and event layout)
- Logo placed on all official event photos used in our Facebook and website 2019 event photo gallery

## Print and Media Benefits

- Back Cover full color/full page on commemorative program- 3,500 copies
- Listing as Best of Show sponsor in program and website
- Mention in all press releases/email blasts submitted to guests, partners & media (4,500) twice per month  
-includes a dedicated e-mail blast featuring your company
- Premium logo and link placement on every page on LakeTahoeConcours.com
- Dedicated postings on The *Concours d'Elegance* Facebook page (4,000 followers/800,000 views per year)
- Logo on *Concours* tickets, entrance wristbands, and event lanyards (where applicable)

### Contract DUE by April 1, 2020 to receive the following:

- Logo/ brand inclusion on all promotional collateral
- Listing as Best of Show sponsor in program, website and Invitation Packet
- Logo included on Invitation Packet – 2,500 copies
- Custom write-up in the Invitation Packet featuring your company

## Sponsor Trophy

- Personalized "Sponsor Trophy" presented by your company and representative  
-Trophy will be listed on all associated collateral including print, web and PA announcements

## V.I.P. Benefits

- Fourteen Vendor/Sponsor badges and associated 2-day admission tickets
- Twenty-two additional 2-day admission tickets for company use
- Twelve passes to V.I.P. Lounge (per day)- food and drink included
- Ten tickets to the Friday Night Exhibitor's BBQ-dinner included
- Six reservations to the Opening Night Gala-dinner included
- Two autographed commemorative posters

## Additional Ticket Options -

(based on availability)

- \_\_\_ Two-Day Show Ticket or Vendor Pass - \$40
- \_\_\_ Friday V.I.P. Ticket - \$150
- \_\_\_ Saturday V.I.P. Ticket - \$150
- \_\_\_ Friday Night Awards BBQ - \$55
- \_\_\_ Opening Night Gala Dinner Ticket - \$155

# The Headliner - \$17,000

BRAND / PRODUCT CATEGORY EXCLUSIVE (LIMITED TO 2 SPONSORS)

ANNUAL 1ST RIGHT OF REFUSAL (MUST BE SIGNED BY MARCH 1, THE FOLLOWING YEAR)

As a top-tier sponsor, your logo will receive premium placement, separate from all other sponsors, on all Lake Tahoe *Concours* collateral.

This immeasurable coverage includes: Print, radio, signage, website, email blasts, social media, media coverage, tickets, credentials & event t-shirts.

## On-Site Benefits

Custom premier covered tent (size depends on location) - Your choice of best available location

(Booth signage and linen to be provided by sponsor)

Company name/logo on main entrance sign arch, and every *Concours* sign inside show including boat window placards

Multiple PA announcements as Headlining Sponsor

Up to six sponsor-provided banners to be displayed in premium locations - max size 40 square feet

Option to provide promotional materials to be included in 120+ gift bags distributed to boat exhibitors & Personal Sponsors (items provided by Sponsor)

Option to display products and brochures throughout the show or handed to ticket buyers as they check in (based on availability and event layout)

## Print and Media Benefits

Best available placement full-page, full color ad in commemorative program- 3,500 copies

Listing as headlining sponsor in program and website

Mention in all press-releases/email blasts submitted to guests, partners & media (4,500) twice per month

-includes a dedicated e-mail blast featuring your company

Premium logo and link placement on the home page of LakeTahoeConcours.com

Dedicated postings on The *Concours d'Elegance* Facebook page (4,000 followers/800,000 views per year )

Logo on *Concours* tickets, entrance wristbands, and event lanyards (where applicable)

**Contract DUE by April 1, 2020 to receive the following:**

Logo inclusion on all promotional collateral

Logo included on Invitation Packet – 2,500 copies

Custom write-up in the Invitation Packet featuring your company (copy due April 1)

## Sponsor Trophy

Personalized "Sponsor Trophy" presented by your company and representative

-Trophy will be listed on all associated collateral including print, web and PA announcements

## V.I.P. Benefits

Ten Vendor/Sponsor badges and associated 2-day admission tickets

Eighteen additional 2-day admission tickets for company use

Ten passes to V.I.P. Lounge (per day)- food and drink included

Eight tickets to the Friday Night Exhibitor's BBQ-dinner included

Four reservations to the Opening Night Gala-dinner included

Two autographed commemorative posters

## Additional Ticket Options -

(based on availability)

\_\_\_ Two-Day Show Ticket or Vendor Pass - \$40

\_\_\_ Friday V.I.P. Ticket - \$150

\_\_\_ Saturday V.I.P. Ticket - \$150

\_\_\_ Friday Night Awards BBQ - \$55

\_\_\_ Opening Night Gala Dinner Ticket - \$155

## ACCEPTANCE

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



# The Premier - \$12,000

BRAND / PRODUCT CATEGORY EXCLUSIVE

ANNUAL 1ST RIGHT OF REFUSAL (MUST BE SIGNED BY MARCH 1, THE FOLLOWING YEAR)

## On-Site Benefits

- Custom premier covered tent (size depends on location, up to 10 x 40) - Your choice of best available location  
(Booth signage and linen to be provided by sponsor)
- Company name/logo on main entrance sign arch
- Multiple PA announcements as Premier Sponsor
- Up to six sponsor-provided banners to be displayed in premium locations  
Two banners up to 40 square feet - Other banners may be up to 24 square feet max
- Option to include promotional materials in 120+ gift bags distributed to boat exhibitors & personal sponsors (items provided by Sponsors)
- Option to display products and brochures throughout the show and/or handed to ticket buyers as they check in  
(based on availability and event layout)

## Print and Media Benefits

- Best available placement full-page, full color ad in commemorative program-3,500 copies
- Listing as premier sponsor in program and website
- Mention in all press-releases/email blasts submitted to guests, partners & media (4,500) twice per month  
-includes a dedicated e-mail blast featuring your company
- Premium listing and link on LakeTahoeConcours.com
- Dedicated postings on The *Concours d'Elegance* Facebook page (4,000 followers/800,000 views per year)
- Logo on *Concours* tickets, entrance wristbands, and event lanyards (where applicable)
- Contract DUE by April 1, 2020 to receive the following:**
- Logo inclusion on all promotional collateral
- Logo included on Invitation Packet – 2,500 copies
- Custom write-up in the Invitation Packet featuring your company (copy due April 1)

## Sponsor Trophy

- Personalized "Sponsor Trophy" presented by your company and representative
- Trophy will be listed on all associated collateral including print, web and PA announcements

## V.I.P. Benefits

- Ten Vendor/Sponsor badges and associated 2-day admission tickets
- Twelve additional 2-day admission tickets for company use
- Eight passes to V.I.P. Lounge (per day)- food and drink included
- Six tickets to the Friday Night Exhibitor's BBQ- dinner included
- Four reservations to the Opening Night Gala- dinner included
- Two autographed commemorative posters

## Additional Ticket Options -

(based on availability)

- \_\_\_ Two-Day Show Ticket or Vendor Pass - \$40
- \_\_\_ Friday V.I.P. Ticket - \$150
- \_\_\_ Saturday V.I.P. Ticket - \$150
- \_\_\_ Friday Night Awards BBQ - \$55
- \_\_\_ Opening Night Gala Dinner Ticket - \$155

## ACCEPTANCE

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# The Launch - \$6,500

## On-Site Benefits

- 10'x20' Premier covered booth space (or boat in water) inside the ticket gates - Your choice of best available location
- Company name/logo on main entrance sign
- Multiple PA announcements as a featured sponsor
- Up to six sponsor-provided banners to be displayed in highly visible locations
  - Size options: two up to 40 square feet - other banners up to 24 square feet max
- Option to include promotional materials in 120+ bags distributed to exhibitors (items provided by Sponsors)

## Print and Media Benefits

- Best available placement full-page, full-color ad in commemorative program- 3,500 copies
- Listing as featured sponsor in program and website
- Inclusion in all press-releases submitted to television, radio and print ads
- Logo inclusion on all event e-mail blasts to more than 4,500 registered attendees twice per month
  - includes dedicated e-mail blast featuring your company
- Premium listing and link on LakeTahoeConcours.com
- Dedicated postings on The *Concours d'Elegance* Facebook (4,000 followers/800,000 views per year )
- Logo on *Concours* tickets, entrance wristbands, and event lanyards (where applicable)
- Contract DUE by April 1, 2020 to receive the following:**
- Logo inclusion on all promotional collateral
- Logo included on Invitation Packet – 2,500 copies

## V.I.P. Benefits

- Six Vendor/Sponsor badges and associated 2-day admission tickets
- Eight additional 2-day admission tickets for company use
- Four passes to V.I.P. Lounge (per day) - food and drink included
- Four tickets to the Friday Night Exhibitor's BBQ- dinner included
- Two reservations to the Opening Night Gala- dinner included
- Two autographed commemorative posters

## Additional Ticket Options - (based on availability)

- \_\_\_ Two-Day Show Ticket or Vendor Pass - \$40
- \_\_\_ Friday V.I.P. Ticket - \$150
- \_\_\_ Saturday V.I.P. Ticket - \$150
- \_\_\_ Friday Night Awards BBQ - \$55
- \_\_\_ Opening Night Gala Dinner Ticket - \$155

## **ACCEPTANCE**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



# The Gentleman - \$4,000

## On-Site Benefits

- 10'x20' Premier covered booth space (or boat in water) inside the ticket gates - Your choice of best available location
- Multiple PA announcements
- Up to four sponsor-provided banners to be displayed in highly visible locations
  - Size options: up to 24 square feet per banner max
- Option to include promotional materials in 120+ bags distributed to exhibitors (items provided by Sponsors)

## Print and Media Benefits

- Best available placement half-page, full color ad in commemorative program- 3,500 copies
- Listing as featured sponsor in program and website
- Inclusion in all press-releases submitted to television, radio and print ads
- Logo inclusion on all event e-mail blasts to more than 4,500 registered attendees twice per month
- Premium listing and link on LakeTahoeConcours.com
- Logo on The *Concours d'Elegance* Facebook page (4,000 followers/800,000 views per year )
- Contract DUE by April 1, 2020 to receive the following:**
- Logo inclusion on all promotional collateral
- Logo included on Invitation Packet – 2,500 copies

## V.I.P. Benefits

- Six Vendor/Sponsor badges and associated 2-day admission tickets
- Six additional 2-day admission tickets for company use
- Two passes to V.I.P. Lounge (per day) - food and drink included
- Two tickets to the Friday Night Exhibitor's BBQ- dinner included
- Two autographed commemorative posters

## Additional Ticket Options -

(based on availability)

- \_\_\_ Two-Day Show Ticket or Vendor Pass - \$40
- \_\_\_ Friday V.I.P. Ticket - \$150
- \_\_\_ Saturday V.I.P. Ticket - \$150
- \_\_\_ Friday Night Awards BBQ - \$55
- \_\_\_ Opening Night Gala Dinner Ticket - \$155

## ACCEPTANCE

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# The Runabout - \$3,000

## On-Site Benefits

- 10' x 10' Premier covered booth space inside the ticket gates - best location available
- Multiple PA announcements
- Up to four sponsor-provided banners to be displayed in highly visible locations
  - Size options: up to 24 square feet per banner max
- Option to include promotional materials in 120+ bags distributed to exhibitors (items provided by Sponsors)

## Print and Media Benefits

- Half-page, full color ad in commemorative program- 3,500 copies
- Logo inclusion on all event e-mail blasts to more than 4,500 registered attendees twice per month
- Premium listing and link on LakeTahoeConcours.com
- Logo on The *Concours d'Elegance* Facebook page (4,000 followers/800,000 views per year )

**Contract DUE by April 1, 2020 to receive the following:**

- Logo included on Invitation Packet – 2,500 copies

## V.I.P. Benefits

- Four Vendor/Sponsor badges and associated 2-day admission tickets
- Six additional 2-day admission tickets for company use
- Two passes to V.I.P. Lounge (per day)- food and drink included
- Two tickets to the Friday Night Exhibitor's BBQ- dinner included
- Two autographed commemorative posters

## Additional Ticket Options -

(based on availability)

- \_\_\_ Two-Day Show Ticket or Vendor Pass - \$40
- \_\_\_ Friday V.I.P. Ticket - \$150
- \_\_\_ Saturday V.I.P. Ticket - \$150
- \_\_\_ Friday Night Awards BBQ - \$55
- \_\_\_ Opening Night Gala Dinner Ticket - \$155

## **ACCEPTANCE**

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# The Cruizer - \$1,950

## On Site Benefits

- 10' x 10' covered booth space inside the ticket gates
- Multiple PA announcements
- Up to four sponsor-provided banners to be displayed in highly visible locations  
Size options: up to 24 square feet per banner

## Print and Media Benefits

- Quarter page, full color ad in commemorative program- 3,500 copies
- Listing and link on LakeTahoeConcours.com
- Logo on The *Concours d'Elegance* Facebook page (4,000 followers/800,000 views per year )

## V.I.P. Benefits

- Four Vendor/Sponsor badges and associated 2-day admission tickets
- Four additional 2-day admission tickets or company use
- One autographed commemorative poster

## Additional Ticket Options -

(based on availability)

- Two-Day Show Ticket or Vendor Pass - \$40
- Friday V.I.P. Ticket - \$150
- Saturday V.I.P. Ticket - \$150
- Friday Night Awards BBQ - \$55
- Opening Night Gala Dinner Ticket - \$155

## ACCEPTANCE

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_





## ALL PARTICIPATING COMPANIES MUST READ AND SIGN THE FOLLOWING:

- 1. Payment/Cancellation Policy:** Payment in full is required to become a Sponsors/Vendor. All cancellation requests must be made in writing. Sponsors/Vendors canceling prior to July 1, 2020, forfeit 50% of agreed upon sponsorship fee. No refunds will be given to those canceling after July 1, 2020. A minimum 50% deposit is required upon signing in order to reserve selected booth space.
- 2. Exhibit Operation:** All booths must be open and staffed during the hours of The Lake Tahoe *Concours D'Elegance*. At the close of the exhibit each day, the area will be cleared and no one will be permitted into the admission to the area. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Sponsor/Vendors agree that Management may relocate Sponsor/Vendor to another space if necessary, in the sole and absolute discretion of Management.
- 3. Products and Exhibits:** No product bearing the Lake Tahoe *Concours d'Elegance* or Tahoe Yacht Club Foundation trademark, name, logo, or reference to such may be sold or distributed without written permission from the Tahoe Yacht Club Foundation. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item which is deemed objectionable. If for any reason an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.
- 4. Management & Dismantling:** Management reserves the right should any rented Sponsor/Vendor's space remain unoccupied on the opening day or should any space be forfeited due to failure to make payment, to rent said space to any other Sponsor/Vendor or use said space in any other manner, but this clause shall not be construed as affecting the obligation of Sponsor/Vendor to pay the full amount specified in this agreement for space rental should Management not re-let the space. Sponsor/Vendor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Sponsor/Vendor. Any additional items rented through Management will be dismantled separately. Sponsor/Vendor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received. **A cleaning fee of \$150 may be charged if booth space is left with items such as but not limited to, trash, zip ties, screws or nails, boxes, magazines, pamphlets, etc..**
- 5. Fire, Safety, Health & Regulations:** Sponsor/Vendors agree to comply with local, city and state laws, ordinances and regulations covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety devices where necessary. Sponsor/Vendors shall take all necessary fire precautions.
- 6. Sub-Letting of Space:** Sponsor/Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.
- 7. Indemnification/Release:** Management will take reasonable precautions to safeguard Sponsor/Vendor's property during non-expo hours. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other causes. By signing below, Sponsor/Vendor agrees to indemnify, protect, defend and hold harmless the Tahoe Yacht Club Foundation, Liquid Blue Events L.L.C. and Obexer's Boat Company, its officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Sponsor/Vendor in the performance in a timely manner of any obligation on Sponsor/Vendor's part to be performed under this agreement. In addition, the Sponsor/Vendor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.
- 8. Insurance and Liability:** The Sponsor/Vendor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Vendor's displays, equipment, and other property brought upon the premises of the event site. ALL Sponsor/Vendors will provide, unless otherwise specified, a Certificate of Insurance to Management in the amount of \$1,000,000 (one million dollars). The certificate MUST list The Tahoe Yacht Club Foundation, Liquid Blue Events L.L.C., and Obexer's Boat Company as "Additionally Insured". Said certificate must be received by Management or exhibitor will not be allowed to participate in the Exhibition. Management reserves the right, in Management's sole and absolute discretion, to require additional insurance based on Sponsor/Vendor's permitted use of the assigned space. Under extenuating circumstances when insurance is not available, Management will require the Vendor/ Sponsor to sign a separate "Hold Harmless Agreement".
- 9. Utilities:** Power is available, yet limited. Sponsor/Vendors requiring power must make prior arrangements directly with Management. Any Sponsor/Vendor desiring to utilize power must take extra precaution pursuant to Section 6 above.

Company/ Business: \_\_\_\_\_ Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## Official Registration Page

Participants: 5,000 - 7,000

Vendor Show Location: Obexer's Boat Company 5300 West Lake Blvd. Homewood, CA

Sponsorship Level Chosen: \_\_\_\_\_ Exhibition Company: \_\_\_\_\_

Additional Needs:

Power: (Y/N) \_\_\_\_\_ WiFi: (Y/N) \_\_\_\_\_ Additional Vendor Passes and associated 2-day tickets Requested: \_\_\_\_\_

# of 6' tables: \_\_\_\_\_ # of 8' tables: \_\_\_\_\_ # of Black Chairs: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Total Due: \$ \_\_\_\_\_ (including a 4.0 % credit card fee & additional tickets needed, if applicable.

Check: \_\_\_\_\_ Credit Card\* \_\_\_\_\_

Make all checks payable to: **Tahoe Yacht Club Foundation OR TYCF**

### If Paying via Credit Card \* (A 4.0 % applies to all credit card transactions)

TOTAL DUE (including 3.5% credit card fee): \$ \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_

3 Digit Security Code: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Credit Card Type: VISA MC AMEX DISC

Authorized Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Mail checks and contract to:

Liquid Blue Events  
748 South Meadows Pkwy.  
Suite A9 #275, Reno, NV 89521

**THANK YOU!**





## Commemorative Edition Program - Circulation: 3,500 with year-round distribution

Advertising Rates	Full Color
Back Cover	\$3,000- if available
Inside Covers (front or back)	\$2,250- if available
Full Page	\$1,750
1/2 Page (horizontal or vertical)	\$1,000
1/4 Page	\$ 695
1/8 Page	\$ 350

AD SIZE	Width	Depth
<i>Final Trim Size: 8.5" x 11"</i>		
Full Page (bleed)*	8.75"	11.25"
* <i>Live matter should be minimum of .5" from edge of bleed to allow for trim.</i>		
Full Page (non-bleed)	7.5"	10"
1/2 Page Horizontal	7.5"	4.875"
1/2 Page Vertical	3.625"	10"
1/4 Page	3.625"	4.875"
1/8 Page Horizontal	3.625"	2.3125"

### SUBMISSION

Formats Preferred - High resolution (press-ready) PDF or Illustrator .eps

~All graphics/links and fonts embedded (all fonts "Outlined/Converted to Paths" prior to creating Illustrator file)

~All photos at 300 dpi (minimum); no web-based (72dpi) art.

**Publisher assumes no responsibility for reproduction of advertising submitted without proofs.** (Native files accepted in Illustrator, InDesign, PhotoShop or Word with all links and fonts included.)

**Space reservation by June 19TH, 2020 Completed ad due July 3rd, 2020 at 12pm Pacific Standard Time**

E-mail files (under 10MB) to: [team@liquidblueevents.com](mailto:team@liquidblueevents.com).

Mail to: 748 South Meadows Pkwy. Suite A9 #275 Reno, NV 89521



## Program Insertion Order

I would like to place the following size advertisement in the commemorative program for the Lake Tahoe Concours d'Elegance, August 7-8, 2020 for:

\_\_\_\_\_

(business or product if different than company / billing name at right.)

(Please check size)

- Back Cover \$3,000 (if available)
- Inside Front Cover \$2,250 (if available)
- Inside Back Cover. \$2,250 (if available)
- Full Page \$1,750
- 1/2 Page Horizontal \$1,000
- 1/2 Page Vertical \$1,000
- 1/4 Page \$ 695
- 1/8 Page Horizontal \$ 350

Press-ready ad deadline: July 3rd, 2020 by 12pm Pacific Standard Time

NOTE : All rates are non-commissionable and based on ads provided in digital files ready for imaging direct to offset printing plates. Advertisers submitting files or artwork not meeting the program's mechanical specifications or requiring changes after delivery will incur additional charges.

Company \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Advertising Contact Name \_\_\_\_\_

E-mail \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_\_) \_\_\_\_\_

### PAYMENT:

- Payment in full  50% with contract; balance due July 3rd, 2020

### PAYMENT METHOD:

- Check enclosed  Please bill my Visa or MasterCard

Make all checks payable to the **Tahoe Yacht Club Foundation or TYCF**  
Mail checks and contract to address at the bottom of page.

## If Paying via Credit Card (A 3.5% applies to all credit card transactions)

TOTAL DUE(including 4.0 % credit card fee): \$ \_\_\_\_\_

Name (as it appears on card) \_\_\_\_\_ Signature: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_

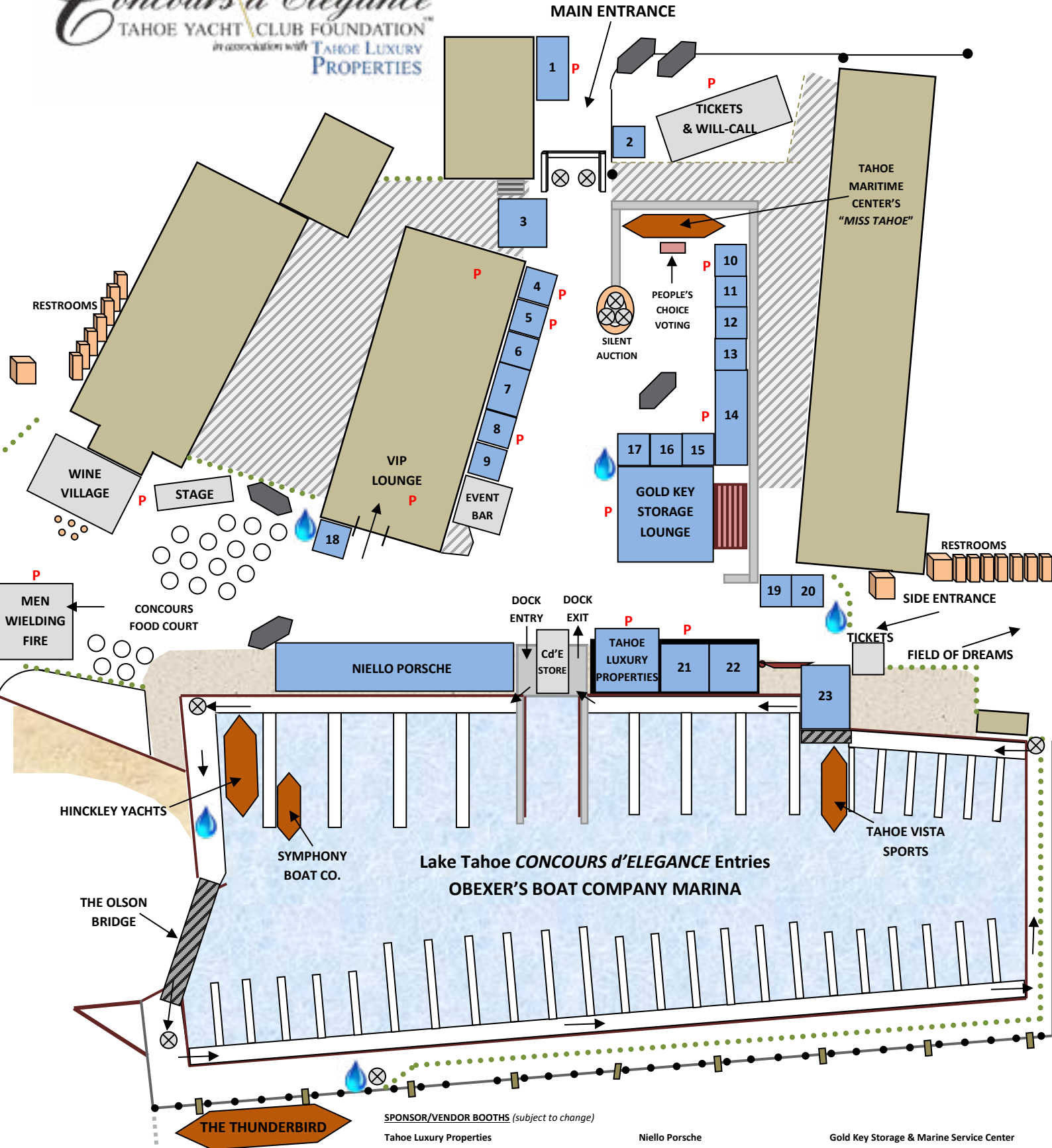
3 Digit Security Code: \_\_\_\_ - \_\_\_\_ - \_\_\_\_ Credit Card Type: VISA MC AMEX DISC





# Official Concours Layout TBD

Layout below is subject to change



**SPONSOR/VENDOR BOOTHS** (subject to change)

- Tahoe Luxury Properties**  
 1 – Roy Dryer III, Artist  
 2 – Thunderbird Lake Tahoe  
 3 – Cloud 9 Group  
 4 – Costa Sunglasses  
 5 – Chubb Insurance  
 6 – Tahoe Quarterly  
 7 – The U Fashion  
 8 – Sleep Number

- Niello Porsche**  
 9 – Maui Jim Sunglasses  
 10 – Tahoe Resource Conservation District  
 11 – TahoeFund.org  
 12 – Mountain Living Magazine  
 13 – Porsche Parts Department  
 14 – Obexer's VIP Tent  
 15 – Heaven's Door Whiskey  
 16 – Stolen Spirits

- Gold Key Storage & Marine Service Center**  
 17 – Tahoe Kitchen Company  
 18 – Hagerty Insurance  
 19 – ACBS, Nor Cal/Lake Tahoe Chapter  
 20 – Tahoe Community Sailing Foundation  
 21 – Frederique Constant  
 22 – Double Diamond Jewelry  
 23 – Tahoe Maritime Center