

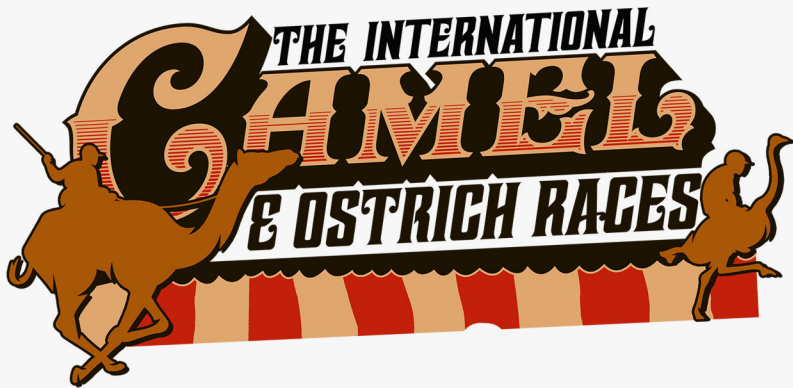


Virginia City



SPONSORSHIP PACKET

SEPT. 8 - 10, 2023



OWN IT \$10,000

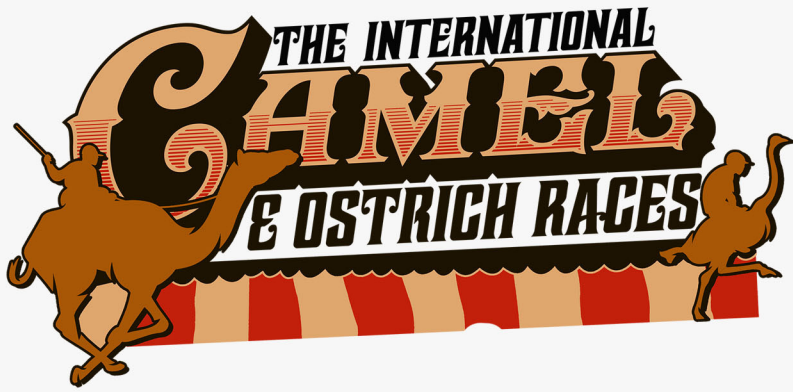
When you combine one of the most famous historical cities in the world with Camels, Ostriches, an all New Arena and the cast of local characters it's pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City to witness something you just won't see anywhere else. This event sells out every year and if you think that is impressive, this event is becoming a viral phenomenon.

BENEFITS

- We are going to put your name right up front on everything! "Your" Camel Races
- Your name and logo will be present everywhere the Camel Races are mentioned. That's a ton of coverage! You'll be in all media, advertising & promotional material, event website, print, event poster, TV, radio, event t-shirts / apparel, social media, tickets press releases and all sponsor cross promotion
- Your name and logo on the arches at the two main entry points to the Camel Races
- 10 banners in the arena (sponsors to provide with a 10' x 4' maximum size) + 6 bowflags prominently placed at entry of the arena
- Custom exhibition space in the Vendor Village (optional)
- 20 tickets to the VIP tent Friday, Saturday & Sunday
- 20 additional General Admission
- 6 Entries / Rides into the Sponsor's Camel Races + 2 Entries into the Ostrich Races
- PA Announcements all weekend long
- The ability to provide ticket buyers giveaway or marketing material as they enter the arena
- Monthly personalized press releases, e-mail blasts to ticket buyers and facebook posts
- Logo on all Staff Shirts

10,000 FANS 4 SHOWS





LOVE IT \$5,000

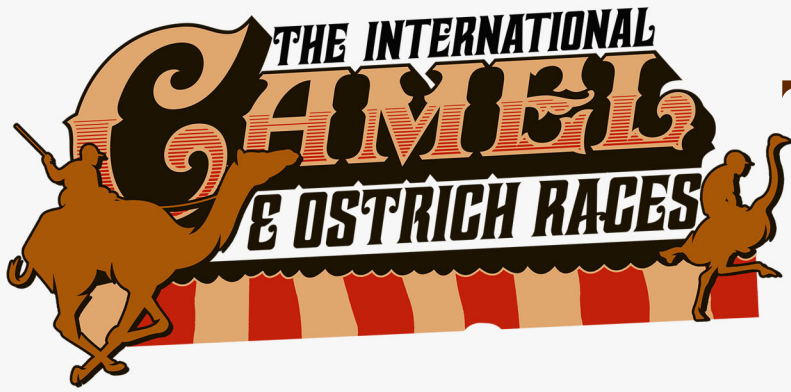
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BENEFITS

- Name and / or logo in all media, advertising & promotional material, event website, print, event poster, TV, radio, event t-shirts /apparel, social media and press releases.
- Up to 8 banners in the arena (sponsors to provide with a 10' x 4' maximum size)
- Naming sponsor on two races of choice (example: Ostrich Race Final presented by YOU)
- Custom exhibition space in the Vendor Village (optional) - Space & Size TBD
- 10 tickets to the VIP tent Friday & Sunday
- 10 additional General Admission tickets
- 4 Entries into the Camel Races + 2 Entries into the Ostrich Races
- Facebook check-in promotion / ticket location (facebook, radio and web promotion)
- PA Announcements all weekend long
- The ability to provide ticket buyer giveaways or marketing material as they enter the arena Two personalized press releases, e-mail blasts and facebook posts

10,000 FANS 4 SHOWS





TICKET SPONSOR
\$3,000

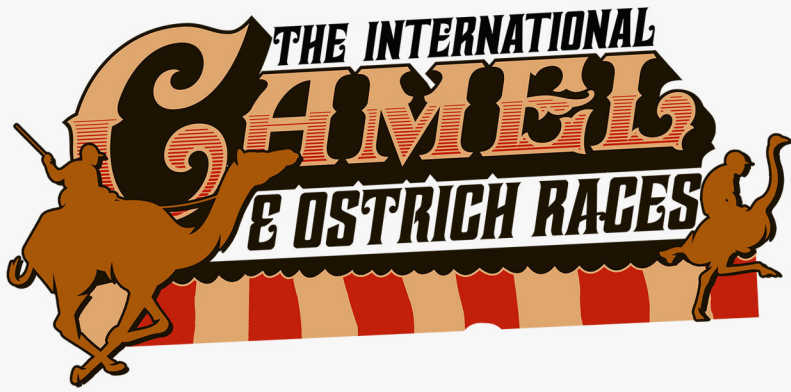
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BENEFITS

- Your name and kickback offer will be on all printed and electronic tickets
- 4 banners in the arena (sponsors to provide with a 10' x 4' maximum size)
- 8 tickets to the VIP tent Friday & Sunday
- 10 additional General Admission tickets
- 4 Entries into the Camel Races + 2 Entries into the Ostrich Races
- Two personalized press releases, e-mail blasts and facebook posts

10,000 FANS
4 SHOWS





LETS RIDE \$2,500

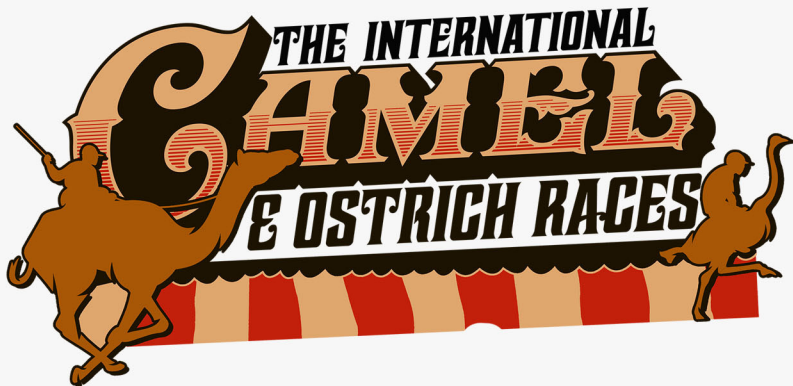
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BENEFITS

- Name and or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.
- Up to 4 banners in the arena (sponsors to provide with a 10' x 4' maximum size)
- Naming sponsor on two races of choice (example: Ostrich Race final presented by YOU)
- 10' x 10' exhibition space in the Vendor Village (optional)
- 8 tickets to the VIP tent Friday & Sunday
- 8 additional General Admission tickets
- 3 Entries into the Camel Races - 2 Entries in the Ostrich Races
- PA Announcements all weekend long
- The ability to provide ticket buyers giveaway or marketing material as they enter the arena
- One personalized press releases, e-mail blast and facebook post

10,000 FANS 4 SHOWS





GIDDY UP

\$1,500

When you combine one of the most famous historical cities in the world with Camels, Ostriches and the cast of local characters it's pure magic. You gotta love Virginia City events! More than 10,000 people migrate to Virginia City to witness something you just won't see anywhere else. This event sells out every year and if you think that is impressive, this event is becoming a viral phenomenon.

BENEFITS

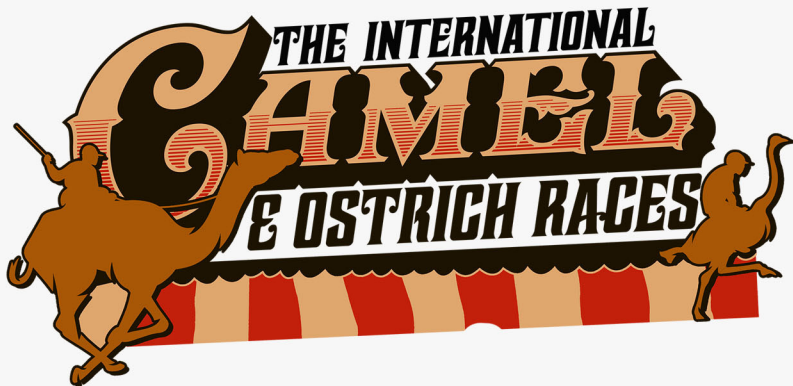
- Name and or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.
- 2 banners in the arena (sponsors to provide with a 10' x 4' maximum size) 10' x 10' exhibition space in the Vendor Village (optional)
- 4 tickets to the VIP tent Friday & Sunday
- 6 additional General Admission tickets
- 2 Entries into the Camel Races + 1 Entry into the Ostrich Races
- PA Announcements all weekend long
- One personalized press releases, e-mail blast and facebook post

ALL SPONSORS PLEASE READ: *If you select a sponsorship level with an entry into the Camel Race or Ostrich Races, you may provide a jockey, but they must pass the class given by Joe Hedrick (owner of the livestock) the day of the races, AND sign a written waiver and release of liabilities. Joe Hedrick has the right to refuse any camel jockey for any reason. Joe Hedrick will determine if the jockey is fit to ride a camel or ostrich. Sponsors will be required to either supply a back-up jockey or be prepared to select a professional jockey provided by Joe Hedrick's team to ride on your behalf.

10,000 FANS

4 SHOWS





MAKE SOME NOISE

☐ \$1000

- Name and / or logo the following: advertising & promotional material, event website, print, event poster, event t-shirts / apparel, social media and press releases.
- 2 banners in the arena (sponsors to provide with a 10' x 4' maximum size)
- 10' x 10' exhibition space in the Vendor Village (optional)
- 1 Entries into the Camel Race - 1 Entry in the Ostrich Race
- 2 tickets to the VIP tent Friday & Sunday
- 4 additional General Admission tickets
- PA Announcements all weekend long

☐ \$500

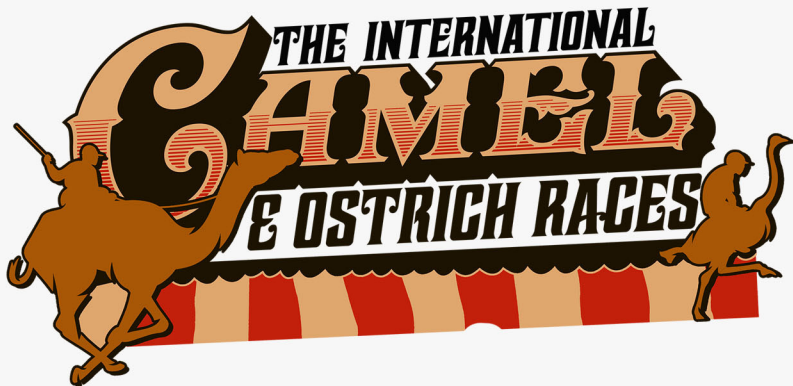
- 2 banners in the arena (sponsors to provide with a 10' x 4' maximum size)
- 10' x 10' exhibition space in the Vendor Village (optional)
- 1 Entry into the Camel Race
- 4 General Admission tickets

☐ \$250

- 2 banners in the arena (sponsors to provide with a 10'x4' maximum size)
- 4 General Admission Tickets

10,000 FANS
4 SHOWS





SIGN UP HERE!

Exhibition Company: _____

Sponsorship / Vendor involvement description: _____

Tax I.D./E.I.N. # **(Mandatory)**: _____

CONTACT INFO

Print Name: _____ Title: _____

Date: _____ Contact E-Mail: _____

Address: _____

City: _____ State: _____

Telephone _____ Cell Phone: _____

Total Due: \$ _____ *including CC fee if applicable Check: _____ Credit Card* _____ *4.0 % charge for all credit card transactions

Authorized Applicant Signature: _____

Date: _____

PAYMENT: Make all checks payable to **STOREY COUNTY**

Name (as it appears on card) _____

Credit Card # _____ Expiration Date: _____

Billing ZIP: _____ Security Code: _____ Credit Card Type: VISA MC AMEX DISC

Zip Code: _____

Mail Checks and contract to:
LIQUID BLUE EVENTS
748 South Meadows Pkwy.
Suite A9 #275, Reno NV 89521
775.851.4444

10,000 FANS 4 SHOWS

