



# What's Going On

## The Basics

The Rocky Mountain Oyster Fry is returning to Virginia City, featuring both amateur and professional cooks with their special recipes for Rocky Mountain Oysters (beef testicles, often referred to as beef fries). This will be the largest Oyster Fry on record. With over 3,000 attendees, this festival is an opportunity to present your product or business to a new audience.

## The Details

Date: Saturday, March 16th, 2024  
 Time: 10:00AM to 4:00PM  
 Location: "C" Street, Virginia City

## The Fun

There will be many fun and family-friendly activities throughout the day including the annual St. Patrick's Day Parade on "C" Street at noon. There will be music, costume contests, tastings of the contestants' recipes, living legends, a People's Choice Award for the crowd favorite, and all the Irish shenanigans that one can handle!

The Rocky Mountain Oyster booths get really creative! Not only do they work to come up with a winning dish, but the teams go all out with quirky costumes, team names, fun-themed decorations, and a lively atmosphere! So don't hesitate to jump in and liven it up to your fullest Irish extent!

## Food Vendors!

### MANDATORY PERMIT:

Temporary Food Establishment Permit  
 Application Deadline: 03/08/2024  
 Website: <http://nvdpbh.aithent.com/login.aspx> Permit fees will also be paid through their online system.

If you already carry an approved annual mobile/catering permit, you still need to register for this event through the same online system.

Questions? Contact: Division of Public and Behavioral Health (DPBH)  
 EHScustomerservice@health.nv.gov  
 (775)684-5280

# Become a Vendor

## Booth Spaces

Select A Size	Fee
_____ 10'x10' (Space Only)	\$245
_____ 10'x20' (Space Only)	\$395
_____ 10'x10' Non-profit/Local	\$175
_____ 10'x20' Non-profit/Local	\$225
_____ Food Vendor Temporary Health Permit acknowledgment of MANDATORY online permit application due no later than 03/08/2024	

## Need To Rent Something?

Item	Fee
_____ 10'x10' Tent Only	\$250
_____ 10'x20' Tent Only	\$350
_____ 8' Tables	\$25 Each
_____ 6' Tables	\$25 Each
_____ Chairs	\$5 Each
_____ Power/Generator*	Fees Vary

\* Event Management can offer power resources to vendors, but does prefer that vendors provide their own power.

## The Deadline\*

Application/Payment due no later than: **03/04/2024**  
 Send to: Liquid Blue Events  
 748 S. Meadows Pkwy., Ste. A9-275, Reno, NV 89521  
 Contact: (775) 851-4444 or [team@liquidblueevents.com](mailto:team@liquidblueevents.com)

**PAYMENTS MADE OUT TO: LIQUID BLUE EVENTS**

**\*No Vendors will be accepted after 03/04/2024!**



LiquidBlueEvents.com

📞 775.851.4444

✉ [team@liquidblueevents.com](mailto:team@liquidblueevents.com)

📍 748 S.Meadows Pky. Ste A9 #275 Reno, NV 89521



## Sign Up Here

\*\*Booth Fees include mandatory Storey Co. Temporary Business License in order to participate. Vendor space will be reserved on a first-come, first-served basis on the date the application is received. There are limited number of spaces available. Spaces will be assigned at the sole and absolute discretion of Management.

Total due: \$ \_\_\_\_\_ (Including CC fee if paying with card) (PAGE #1 TOTALS)

## Your Information:

Vendor/Business Name: \_\_\_\_\_

Tax ID/E.I.N. # **(MANDATORY)**: \_\_\_\_\_

Name/Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Home/Work Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

List all items that you will be selling and/or exhibiting/demonstrating: (FOOD VENDORS MUST ATTACH MENU): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## Payment Information

Check\* \_\_\_\_\_ \*Make checks payable to: **LIQUID BLUE EVENTS** Credit Card\* \_\_\_\_\_ \*4.0 % charge for all credit card transactions

Name (as it appears on card) \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing ZIP: \_\_\_\_\_ Security Code # \_\_\_\_\_ Credit Card Type: VISA MC AMEX DISC

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FAX: (775) 851-4456



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## Vendor Rules and Regulations: **Signature Required**

- 1. Exhibit Operation:** All booths must be open and staffed during event hours. At the close of the exhibit day, all vendor supplies, materials, garbage, etc. must be packed up and off-site by 6:00PM. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Vendor agrees that Management may relocate Vendor to another space if necessary and in the sole and absolute discretion of Management.
- 2. Products and Exhibits:** No product bearing the Rocky Mountain Oyster Fry name, logo, or reference to such may be sold or distributed without written permission from Management. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item which is deemed objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.
- 3. Management & Dismantling:** Management reserves the right should any rented Vendor's space remain unoccupied on the opening of the event or should any space be forfeited due to failure to make payment, to rent said space to any other Vendor or use said space in any other manner, but this clause shall not be construed as affecting the obligation of Vendor to pay the full amount specified in this application for space rental should Management not re-let the space. Vendor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Vendor. Any additional items rented through Management will be dismantled separately. Vendor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received. Tent stakes are NOT permitted. Tents MUST be weighed/tied down securely.
- 4. Fire, Safety, Health, & Regulations:** Vendors agree to comply with local, city and state laws, ordinances and regulations of the property owner covering fire, safety, health and all other matters. All exhibit equipment/materials will be reasonably located within the booth and protected by safety devices where necessary. Vendors shall take all necessary fire precautions.
- 5. Sub-Letting of Space:** Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.
- 6. Indemnification/Release:** Management will not be liable for loss or damage to any Vendor property from theft, fire, accident, or any other causes. By signing below, Vendor agrees to indemnify, protect, defend and hold harmless the VCTC, Liquid Blue Events LLC, and Storey County, their officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of Vendor's business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Vendor in the performance in a timely manner of any obligation on Vendor's part to be performed under this agreement. In addition, the Vendor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.
- 7. Insurance and Liability:** Management reserves the right, in Management's sole and absolute discretion, to require insurance based on Vendor's permitted use of the assigned space. Under extenuating circumstances, when insurance is not available, the VCTC and Liquid Blue Events will require the Vendor/Sponsor to sign a separate "Hold Harmless Agreement" in lieu of Insurance above and beyond this signed agreement.
- 8. Utilities:** Power is NOT available for the 2024 Rocky Mountain Oyster Fry Vendors unless rented through Management. Vendor must provide own power source if needed.
- 9. Payment/Cancellation Policy:** **PAYMENT IN FULL IS REQUIRED** to become a Vendor. All cancellation requests must be made in writing. Vendors canceling prior to March 4, 2024, forfeit 50% of total fee. No refunds will be given to those canceling after March 4, 2024.

Company/ Business: \_\_\_\_\_ Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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# Virginia City

## SPECIAL EVENT VENDOR / EXHIBITOR APPLICATION (# 34113) **MANDATORY**

ORGANIZATION: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ FAX \_\_\_\_\_

EVENT NAME: THE ROCKY MOUNTAIN OYSTER FRY

DATES: 3/16/24 TO: 3/16/24 HOURS OF OPERATION: 10AM TO: 4PM

DO YOU HAVE A CURRENT STOREY CO. BUSINESS LICENSE?

NO \_\_\_\_\_ YES \_\_\_\_\_ # \_\_\_\_\_

DETAILED DESCRIPTION OF PRODUCTS SOLD:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\* Food Vendor's must have a Nevada St. Health Dept. permit and have fire extinguisher on site during cooking\*

APPLICANT NAME (Please Print) \_\_\_\_\_ DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_